

# Eric F. Lipton

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## PROFESSIONAL EXPERIENCE

### WRITER AND REPORTER

- The Isthmus (Madison, Wis.)
- Chicago Tribune
- Muzik.com
- Salon.com Magazine
- Wisconsin Week
- Brunching Shuttlecocks
- The Capital Times (Madison, Wis.)
- Santa Cruz Metro

### TRIBUNE INTERACTIVE, CHICAGO

Jan. 1995 – Present

#### *Lead Producer*

- Editorial manager for broadband video project for the Chicago Tribune, Los Angeles Times and Tribune-owned television websites.
- Oversaw breaking news coverage.
- Wrote news content for Tribune Company websites.

### TRIBUNE MEDIA CENTER, WASHINGTON, DC

Nov. 2001 – Jan. 2003

#### *Lead Producer*

- Oversaw online news operations for Tribune Interactive at the Tribune Washington DC news bureau.
- Web-edited work of television and newspaper reporters. Created graphics and designed web pages.
- Wrote for the Chicago Tribune and Knight-Ridder/Tribune wire service.
- Oversaw national coverage of politics and technology for Tribune Interactive's shared news websites. Wrote and edited daily news.

### KTLA-TV, LOS ANGELES

Nov. 1998 – Nov. 2001

#### *Internet Producer*

- Designed, launched and managed KTLA's sites on America Online and the World Wide Web, including daily news, entertainment and sports sections.
- Wrote and edited daily news and headlines. Reported on-air for special events.

### TRIBUNE MEDIA SERVICES, CHICAGO

Nov. 1996 – Nov. 1998

#### *Internet Producer*

- Produced custom content for the Chicago Tribune, Orlando Sentinel, Kansas City Star and other newspaper websites. Topics included food and restaurant reviews and shopping, automotive and real estate guides.
- Wrote and produced commercial websites sold by TMS Custom Interactive Services.

### ADDICTED TO NOISE, SAN FRANCISCO

Nov. 1995 – Nov. 1996

#### *Managing Editor*

- Coordinated the work of more than fifty editors and contributors for an award winning on-line music magazine.
- Created editorial plan, production process and schedule, and marketing and sales packages.
- Wrote and edited music features and reviews, wrote weekly column.

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## EDUCATION

### UNIVERSITY OF WISCONSIN, MADISON

2004 - present

#### *M.A. Journalism and Mass Communications (Currently enrolled)*

- Masters thesis on editorial liability and constitutional rights.
- Teaching advanced journalism class focused on print and multi-media reporting.

### UNIVERSITY OF CALIFORNIA, SANTA CRUZ

1995

#### *B.A. American Culture, Journalism and the New Media*

Independent major focused on the practice and future of Internet journalism.